



Practices benefit from unique business partnership

Dr Jane Lelean, Owner of Healthy & Wealthy, an established business, executive health coach and dentist, has just been awarded one of the highest accreditations possible in the coaching profession – Professional Certified Coach (PCC) awarded by the International Coach Federation.

Jane, who ran her own highly successful dental practice for over 10 years in Buckinghamshire, is passionate about helping other dentists evolve their practices from good to great; coaching Practice Owners and their teams to continued success.

The ICF Professional Certified Coach credential is for the proven coach. Some of the requirements include the completion of a set amount of approved coach-specific training, a minimum of 750 coaching experience hours and for the coach to have at least 25 clients.

To see the full benefit of partnering with a highly accredited coach that understands both business and practice needs, contact Jane at Healthy & Wealthy.

Healthy & Wealthy specialises in offering business coaching to individuals and groups, especially in the dental profession. To find out more, contact Dr Jane Lelean on 01296 770462, email jane@healthyandwealthy.co.uk or visit the website www.healthyandwealthy.co.uk.



Kemdent revive the 3 Rs- Recycle, Refill, Reuse.

PracticeSafe and ChairSafe Heavy Duty and Economy wipes are now even better value for money. Dental Practices can save up to 25% by recycling, refilling and reusing their tubs.

The new versatile range of Kemdent wipes should be used with confidence to clean sensitive and non-sensitive surfaces within the treatment area and the decontamination area of a Dental Practice.

PracticeSafe heavy duty and economy wipes, which contain alcohol, are suitable for non-sensitive surfaces.

Chairsafe heavy duty and economy wipes, which do not contain alcohol, are specially formulated to clean sensitive surfaces and equipment, the leather and synthetic facings of dental chairs. The recent DOH report Decontamination health technical memorandum 01-05 Decontamination in primary care dental practices recommends that dental chairs are cleaned between each patient. The ChairSafe economy wipe is ideal for this.

Kemdent wipes are low odour, non-drip and durable. They are gentle on the hands but above all, very effective against harmful bacteria.

Phone Jackie or Helen on 01793 770090 to take advantage of the special offers on this new wide range of Kemdent wipes or visit our [website www.kemdent.co.uk](http://www.kemdent.co.uk).



Tasty Tooth Protection

GC UK's extended Minimal Intervention range of products includes GC Tooth Mousse.

GC Tooth Mousse is water based sugar free topical cream that contains Recaldent® CPP-ACP (Caesin Phosphopeptide – Amorphous Calcium Phosphate). This topical paste will provide extra protection for the patients' teeth.

When CPP-ACP is applied to the tooth surfaces, it binds to biofilms, plaque, bacteria, hydroxyapatite and surrounding soft tissue localising bio-available calcium and phosphate. Saliva also enhances the effectiveness of CPP-ACP and the flavour of the tooth mousse helps to stimulate saliva flow.

There is a wide range of benefits for GC Tooth Mousse. It can be used to provide protection for teeth and to help neutralise an acidic oral environment. Additional professional applications of the mousse will be immediately following bleaching, after ultrasonic, hand scaling or root planing, after removal of orthodontic brackets, following professional tooth cleaning, after application of topical fluoride and also to provide a topical coating for patients suffering from erosion, caries and conditions arising from xerostomia.

For further information please contact GC UK on (0044) 1908 218999 or e-mail info@uk.gceurope.com

Oraqix®: Non-injectable anaesthetic from DENTSPLY

With the Steele Report placing a renewed focus upon preventive treatment, the ability to provide patients with a more comfortable experience, without the use of injectable anaesthetic, is distinctly advantageous and can give your practice a competitive edge.

Oraqix (25/25mg/g periodontal gel, lidocaine, prilocaine) from DENTSPLY is a patient-friendly, non-injectable dental local anaesthetic, which has been specially designed for scaling and root planing procedures.

The anaesthetic effects of Oraqix last for approximately 20 minutes, with safe usage of up to five cartridges per patient. This allows clinicians time to conduct full mouth scaling and root planing in just one visit, whilst the patient enjoys a more comfortable and positive treatment experience.

Oraqix periodontal gel can encourage patients to make regular visits by providing an improved perception of receiving periodontal therapy.

The benefits of using Oraqix have also been supported by a clinical study that confirmed the favourable anaesthetic efficacy of Oraqix over placebo in pain sensitive patients, suggesting the gel may be a valuable alternative to conventional injection anaesthesia.

For information call +44 (0)800 072 3313 or visit www.dentsply.co.uk



Topdental Expands Alcohol Free Disinfectant Range

Topdental (Products Ltd) have now expanded their best selling alcohol free range, the A.F. hard surface disinfectants to include large size wipes.

The A.F. high level surface disinfectant range now comprises the spray, available in a 500ml trigger spray and a 5 Litre refill bottle size, standard tubs of 100 wipes (size 185 x 135mm) and the newly introduced large tubs of 200 wipes (size 200 x 200 mm).

The range is effective against: MRSA, E-Coli, HIV, TB, Pseudomonas aeruginosa, Enterococcus hirae, Clostridium Difficile (C-Diff) vegetative cell formation (growing cells) of gram positive organisms, Staphylococcus aureus, Aspergillus niger, Candida albicans and is tested to standards: BS EN14476, BS EN13727, BS EN14204, BS EN13704, BS EN13624 and according to DGHM guidelines.

Topdental manufacture a wide range of infection control chemicals, which cover all requirements in a typical dental surgery environment. Topdental are also a leading specialist provider of every day dental sundries and disposable dental products. The current offer sheet features our new A.F. range and can be requested FREE by phoning 0800 132 373 or downloaded from our website www.topdental.org



Bonding regardless of the light conditions The light- and dual-curing adhesive system from Ivoclar Vivadent

ExcITE F and ExcITE F DSC are fluoride-releasing total etch adhesives from Ivoclar Vivadent. The choice of the product to use depends on whether or not the curing light will be able to cure the adhesive.

In addition to being supplied in bottles and single-dose vessels, ExcITE F is now also available in the new VivaPen delivery form. The amount of adhesive contained in a VivaPen is sufficient for approximately 120 applications.

Impeded accessibility of the cavity If the cavity is not accessible with the curing light or if chemically curing composites are used, the dual-curing ExcITE F DSC (Dual cure Single Component) material is indicated.

ExcITE F DSC is available in hygienic single-dose vessels in two sizes: "Regular" for normal preparations and "Small" for micro-cavities and endodontic applications.

Call 0116 284 7880 now, or speak to your local Ivoclar Vivadent Product Specialist for more information.

Contact Ivoclar Vivadent Ltd, Ground Floor, Compass Building, Feldspar Close, Enderby LE19 4SE TEL: 0116 284 7880



Reduce instrumental time by over 35% with DENTSPLY

Making procedures simpler and quicker for the practitioner and more comfortable for the patient is integral for the effective provision of preventive care.

DENTSPLY supplies a range of products that are specifically designed to provide the best clinical outcomes for all stages of the preventive care treatment process. With the renewed focus on preventive care following the Steele Report, clinicians can rely on DENTSPLY to ensure that a patient's oral health is catered for effectively and efficiently.

Time is a precious resource for practitioners and patients alike. Research shows that ultrasonic scaling reduces instrumentation time by 36.6%, when compared to hand scaling alone.

For hygienists who prefer to conclude treatment by hand, the extensive range of Flexichange® hand instruments is a popular choice. Ergonomically designed, the dimpled, soft-grip silicone material gives unprecedented grip and rotational control, whilst preventing hand fatigue.

An excellent adjunct to prophylaxis is DENTSPLY's Nupro paste: a low-splatter polishing paste available in three grit sizes and flavours to provide effective cleaning.

For information call +44 (0)800 072 3313 or visit www.dentsply.co.uk



200th Velopex Diode Laser

Harley Street in London is now well and truly on the map! Their first Velopex Picasso Laser has been installed at the Dental Practice at number 52 which can now offer all patients the availability of laser treatments as well as the high quality dentistry previously offered.

The Velopex Diode Laser contains two lasers: a 10 Watt Gallium Aluminium Arsenate (GaAlAs) diode laser and a small laser pointer. The GaAlAs laser is ideal for soft tissue (gum) work – as it does not interact with teeth or bone.

The GaAlAs laser has a wavelength that makes it an ideal way to do minor oral surgery. Using this laser, an area can be cut with localised haemostasis. Not only does the laser cut but it also sterilises the tissues as well making for good post-operative results.

The Velopex Diode Laser can also be used for Tooth Whitening. This allows superb results to be obtained in surgery, in relatively short times.

Patient feedback continues to be very positive with many patients commenting positively on the laser.



bluephase (G2) "Top Light-Curing Unit 2010"

bluephase has been named top curing light of the year 2010 by the independent US testing institute "The Dental Advisor". This is the second time in a row that bluephase has been awarded the "Top Light-Curing Unit" title. The cordless high-performance LED light with polywave® LED has outperformed all competitors – many of them newly launched products – also in the second year.

The testing institute describes bluephase as follows: • "This is a great light!" • "It's great to have one light that cures everything!" • "The sleek design and power are great!"

An award we are proud of

The award by "The Dental Advisor" can be specifically used as a unique selling proposition for the bluephase marketing activities. For one thing, only one product per category receives the award, and for another, it is remarkable that an American testing institute has awarded a European manufacturer.

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Leading the way in infection control training

Every professional is aware of the importance of continual education - Standing still in such a fast-paced industry is a big mistake.

Industry leaders in infection control techniques schülke understand the need to develop new skills and information, and as such have devised a selection of training programmes perfect for even the busiest dental professional.

The interactive programmes have been designed in order to be able to link up with the newest government guidelines on infection control, and are fast becoming the key source of advice for all dental staff.

One of the programmes offered is the s4dental in-practice sessions, which have been developed in conjunction with the British Dental Association, Department of Health and COPDEND.

Everyone understands the importance of ensuring that infection control training is kept up-to-date and relevant, and the dedicated team at schülke can help ensure that your team are as knowledgeable as possible.

For more information on the training visit www.s4dental.com or contact Schülke on 0114 2543 500 or visit www.schulke-mayr.co.uk